

# Accelerate Your Church



## Coaching for Congregational Mission Planning

Train your congregational leaders in the annual habit of strategic prioritization. Guide them in a process to terminate ineffective programs, improve ongoing strategies, and fast forward creative ideas with less stress and clear faithfulness.

- ✓ Accelerate congregational growth and mission impact;
- ✓ Focus congregational vision and assess vitality;
- ✓ Train congregational leaders in the use of a **6 week strategic planning process** including:
  - Spiritual Preparation;
  - Mission Field Awareness;
  - Leadership Retreat Process;
  - Objective prioritization of Ministries

### Requirements

We combine onsite and long-distance training; plus ongoing coaching for prioritizing, evaluation, and problem solving. Regional denominations should prepare to participate:

- Subscribe to *MissionInsite* and complete congregational plotting;
- Provide ready access to your statistical database for congregations, agencies, and mission partners;
- Equip staff and volunteers with software and hardware for internet conferencing;

### Preparation:

Invite selected congregations within your own region to become case studies as we train denominational leaders in the basic tools for visioning, strategic planning, and congregational assessment. Ask them to complete the online Congregational Survey from the [www.MissionInsite.com](http://www.MissionInsite.com). Recommended reading by Tom Bandy:

- ✓ *95 Questions Shaping the Future of Your Church*
- ✓ *Accelerate Your Church: 12 Steps Out of the Box ... and Beyond*

These are available as print and electronic books from Abingdon Press.

### On-Site Training Day:

Basic training introduces leaders to the tools for visioning, strategic planning, and congregational assessment; interfaces with the resources available with *MissionInsite*; and builds rapport with denominational staff with a mandate for congregational mission support.

### Webinars:

Webinars are long distance, internet seminars using specialized software that allows the consultant to control computer presentation and communicate through *Skype* technology.

Each webinar lasts two hours (including a break). They are scheduled conveniently for the client and the consultant. Participants receive a workbook and collection of resources customized for the denominational identity and context of the region for each webinar. You have copyright permission to adapt resources for individual congregational use as needed.

## Year 1 Webinars

These webinars are designed to take denominational leaders deeper into the three basic steps to apply demographic research to congregational mission. Together they prepare leaders to initiate an annual **Six Week Planning Process** to prioritize programs and fast forward creative ideas.

1) *Spiritual Preparation Webinar:*

Congregations only invest in demographic research and creative strategic planning when they have been motivated to bless strangers. Our webinar focuses on awakening the mission heart of the church, and explains a variety of resources.

Recommended reading from Tom Bandy  
*Talisman: Global Positioning for the Soul* (Chalice Press);

2) *Demographic Interpretation Webinar:*

Congregations need guidance to interpret and apply demographic and lifestyle segment information. Our webinar trains denominational leaders to interpret data, and then reality test application insights amid the local mission field to prioritize heartbursts for mission.

Recommended reading from Tom Bandy  
*Coaching Change* (Abingdon Press)

3) *Strategic Applications Webinar*

Congregations need guidance to create an annual routine of strategic planning and evaluation. Our webinar reviews each step in the strategic planning process, identifying the major leverage points for change and anticipating areas of stress.

Recommended reading from Tom Bandy  
*Moving Off the Map* (Abingdon Press)

## Year 2 Webinars

These webinars are designed to explore selected leverage points for congregational growth and mission impact that are high priorities for the denominational region. They may include:

- Visioning processes
- Clergy Renewal and Retraining
- Staff Addition or Redeployment
- Elevated expectations for spiritual leadership of board members
- Worship additions and changes
- Small group multiplication
- Interactive children's ministries
- Peer group youth ministries
- Significant hands-on outreach missions
- Technology upgrades and facility renovations

Reading and resources will be customized for each topic sensitive to the tradition of each denominational client.

### **Skype Coaching:**

Long-distance coaching is arranged on an ad hoc basis with an individual denominational leader and/or team. *Skype* is a free download from [www.skype.com](http://www.skype.com) *Skype* calls usually last 1 hour. The goal of *Skype* coaching is to train mission attitude, high integrity, skills/competencies, and teamwork abilities. We also concentrate on problem solving and stress

management.

### **Skype Conferencing:**

The focus of the conference call is flexible and adjusted to the emerging needs of the denominational client. We create an agenda together through email, sharing resources or information in advance. Other topics often involve the interface of strategic planning with:

- Pastor or personnel changes;
- Financial support;
- Cross-cultural sensitivity;
- Mission agencies and denominational partners;

Our conference calls allow us to refine, embed, align, team, and target the DNA of the regional denomination in the strategic planning of congregational mission.

### **Congregational Mission Planning Cost:**

**Year 1: \$6,000** (plus no more than \$1,200 travel, food, accommodation)

\$2,200	On-Site Training with your staff and volunteers
\$2,400	Three Webinars
<u>\$1,400</u>	Up to 7 hours of individual or team <i>Skype</i> coaching
\$6,000	

**Year 2: \$4,000** (long distance training only)

\$1,600	Two Webinars
\$1,000	Four conference calls
<u>\$1,400</u>	Up to 7 hours of individual or team <i>Skype</i> coaching
\$4,000	

**Total Cost: \$10,000**

### **Option to Add a 3<sup>rd</sup> Year of Training**

You can repeat either the first or second year pattern to train new staff or volunteers; or focus and upgrade the skills of ongoing staff and volunteers; for the same annual cost.

### **Additional Opportunities**

In addition to the basic package, there are many possibilities that can be customized for the denominational client. Here are some options:

- **“Small Church” Coaching:**  
Specialized consultation with leaders of churches that worship under 200 to assess congregational health, intervene to break addictions, and focus vision.
- **“Turnaround” Coaching:**  
Specialized consultation with leaders of declining churches between 200 and 500 in worship to help them recover vitality, overcome control, and build accountability.
- **“Next Step” Coaching:**

Specialized consultation with leaders of churches at a plateau of about 500 in worship to accelerate creativity, redeploy staff, and develop large, resource sized churches;

- **“Teaching Church” Coaching:**

Specialized consultation with leaders of churches over 1000 in worship to create training opportunities and mentoring relationships for the entire region;

These options would include on-site leadership retreats for staff and boards, webinars, and ongoing *Skype* coaching. Each option would be implemented over one year with an estimated cost between \$2,000 and \$4,000 for consultation fees (costs for travel, food, and accommodation will be \$1,200 or less depending on the destination the continental USA).

**For information contact the MissionInsite Team at 877-230-3212 ext. 324  
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